

**FIRST-GEN ENTREPRENEUR & FINANCIAL EDUCATOR  
MENTOR, SPEAKER, AND BUSINESS COACH**

# CORISSA HERNANDEZ

Corissa is the co-founder of Legacy Full Circle Financial & Insurance Services, The Empire Tavern, House of Xelas, and Nativo Highland Park, and is a proud first-gen daughter of Mexican immigrants. With degrees from Cal Poly Pomona and UCLA, she initially pursued teaching in the LA public school system until the 2008 recession propelled her into action, and she became a teacher by day and financial educator by night.

Driven by a desire to address unmet needs in her community, Corissa soon ventured into entrepreneurship. She opened three craft beer and cocktail businesses, defying numerous odds to become a standout entrepreneur in male-dominated industries.

Today, Corissa successfully manages her three businesses while giving back. She shares her invaluable knowledge through mentorship, resource-sharing, and speaking, and has collaborated with over 100 creatives, aspiring entrepreneurs, small business owners, and restaurateurs of color.



AS SEEN IN

Los Angeles Times



Los Angeles  
MAGAZINE

EATER



Ucla

## SPEAKING TOPICS AND AREAS OF EXPERTISE

As a licensed financial advisor, educator, and entrepreneur, Corissa combines kindness with lived experience, bringing authenticity to every audience. Customized presentations and content partnerships are available.

- Entrepreneurship for Women, People of Color, Restaurateurs, and More
- Financial Literacy for Adults & Businesses
- Funding Strategies for BIPOC Business Owners
- Starting a Business in a Recession
- Protecting Your Assets & Best Interest As a Woman In Business
- Riding The Rollercoaster of Entrepreneurship
- Going From Ideation to Action

## TOP DEMOGRAPHICS



Women & BIPOC in Business



Small Business Owners



Hospitality Groups & Restauranteurs



Creatives & Solopreneurs

First-Gens and Dreamers

## PREVIOUS PARTNERS



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